

THE REFORMERY WARLEY

PHOTOGRAPHY, MEDIA CONSENT & STUDIO CONDUCT POLICY

Effective Date: 1 June 2026

Last Updated: 1 June 2026

1. Introduction

The Reformery Warley is committed to creating a safe, welcoming and professional environment for all clients, instructors, visitors and staff.

This Photography, Media Consent & Studio Conduct Policy outlines how photographs and videos may be used, the standards of behaviour expected within the studio, and our rights and responsibilities regarding participation in our classes, events and activities.

By attending classes, workshops, events or using our facilities, you agree to comply with this policy.

2. Photography & Video Recording

From time to time, The Reformery Warley may take photographs and videos within the studio during classes, workshops, events, instructor training sessions and special promotional activities.

Photography and video content may be captured by:

- Studio staff
- Approved photographers
- Marketing professionals engaged by The Reformery Warley

All photography and videography will be conducted respectfully and with consideration for client comfort and privacy.

3. How Images & Videos May Be Used

Photographs and videos may be used for legitimate business and marketing purposes, including but not limited to:

Website Content

- Studio website
- Landing pages
- Blog content
- Client success stories

Social Media Platforms

- Instagram
- Facebook
- TikTok
- LinkedIn
- Other social media channels operated by The Reformery Warley

Advertising & Marketing

- Digital advertisements
- Printed promotional materials
- Flyers and brochures
- Press releases
- Local marketing campaigns

Studio Materials

- Internal presentations
- Instructor training resources
- Welcome materials
- Community and event promotion

Images and videos will never knowingly be used in a misleading, defamatory or inappropriate manner.

4. Client Consent

By attending classes, workshops or events where photography or videography is taking place, clients acknowledge that they may appear incidentally within images or video recordings.

Where photographs or videos are intended to focus on specific individuals, additional consent may be requested where appropriate.

Participation in group photographs will generally be considered voluntary.

5. Opt-Out Procedure

We recognise that some clients may prefer not to appear in photographs or video recordings.

Clients who do not wish to be included in photography or videography should notify The Reformery Warley in writing before attending classes or events where photography may take place.

Requests should be sent to:

Email: info@thereformerywarley.co.uk

The Reformery Warley will make reasonable efforts to:

- Exclude individuals from promotional photography
- Avoid publishing identifiable images
- Respect client privacy preferences

However, complete exclusion from all background or incidental footage cannot always be guaranteed during group activities.

6. Ownership of Content

All photographs, videos, recordings and promotional content created by or on behalf of The Reformery Warley remain the exclusive property of The Reformery Warley.

Such content may be:

- Edited
- Cropped
- Adapted
- Reproduced
- Published
- Distributed

for lawful business and marketing purposes.

Clients do not acquire ownership rights to studio-created content by appearing in photographs or videos.

7. Client Photography & Recording

To protect the privacy and comfort of all clients:

- Personal photography during classes is discouraged.

- Recording classes without instructor permission is prohibited.
- Photography or video content featuring other clients must not be published without their consent.

The Reformery Warley reserves the right to request that unauthorised recordings be deleted.

8. Minimum Age Policy

For health, safety and insurance purposes, clients attending regular classes must be at least 16 years of age.

Exceptions may apply where:

- A specific youth programme is offered by The Reformery Warley; or
- Written parental or guardian consent has been provided and approved.

Proof of age may be requested where appropriate.

9. Studio Conduct Standards

The Reformery Warley is committed to fostering an inclusive, respectful and supportive environment for all members of our community.

All clients, instructors and visitors are expected to behave in a manner that contributes positively to the studio experience.

Clients must:

- Treat staff and fellow clients with respect
- Follow instructor guidance at all times
- Use equipment safely and appropriately
- Maintain appropriate personal hygiene
- Respect personal space and boundaries
- Comply with all studio policies and procedures

10. Unacceptable Behaviour

The following conduct will not be tolerated:

Abuse & Harassment

- Verbal abuse

- Bullying
- Intimidation
- Harassment of staff or clients

Discrimination

Behaviour that discriminates against any individual on the basis of:

- Race
- Ethnicity
- Nationality
- Religion
- Disability
- Age
- Gender
- Sexual orientation
- Gender identity

Threatening Behaviour

- Aggressive conduct
- Physical intimidation
- Threats of violence
- Damage to property

Unsafe Conduct

- Misuse of reformer equipment
- Ignoring instructor instructions
- Attending classes under the influence of drugs or alcohol
- Behaviour that risks injury to others

11. Social Media Conduct

We encourage clients to engage positively with our studio online.

However, we reserve the right to take appropriate action where individuals:

- Harass staff online
- Post defamatory content
- Share confidential business information
- Publish photographs or recordings of clients without consent

12. Right to Refuse Service

The Reformery Warley reserves the right to refuse entry, suspend attendance, cancel bookings or terminate memberships where behaviour:

- Violates studio policies
- Creates safety concerns
- Disrupts classes
- Causes distress to staff or clients
- Damages studio property or reputation

Such decisions will be made at the sole discretion of management.

13. Membership Termination

Where a serious breach of studio policies occurs, The Reformery Warley may:

- Suspend memberships
- Cancel memberships
- Remove future bookings
- Refuse future attendance

without prior notice.

Where termination results from misconduct, refunds will not normally be provided.

14. Changes to This Policy

The Reformery Warley reserves the right to update or amend this policy at any time.

The most current version will always be available upon request and, where applicable, published on our website.

15. Contact Us

For questions regarding this policy, photography consent or studio conduct standards, please contact:

The Reformery Warley

Brentwood Hard Court Tennis

Childerditch Lane

Little Warley, Warley

Brentwood, Essex CM13 3FD

Telephone: 07500 276 079

Email: info@thereformerywarley.co.uk